

Appendix two - what impact will the objectives have?

Creating an economy that is fit for the future	Reducing inequalities and disadvantage	Tackling climate change
<p>Making the most of what Wiltshire has to offer through encouraging a greater proportion of higher value and high skilled jobs by attracting the right kinds of businesses, improving skills of Wiltshire people to meet demand and supporting existing businesses.</p>	<p>Taking into account the needs of all Wiltshire people in how we plan for the future and work in partnership will improve home, work and school life for everyone.</p>	<p>A major priority in protecting the planet. Action at local level to lower individual, household and business environmental impact.</p>

<p>Strengthen communication (IT) connectivity to become a more digitally inclusive county, for example by delivering excellent broadband coverage and speeds, enabling access to the Internet for all, and promoting comprehensive mobile phone reception coverage.</p>	<p>Provide existing businesses with technology to remain competitive in global market; Attract new businesses to the county</p>	<p>Provide equal access to information for all</p>	<p>Encourage more home working and therefore reduce travel - particularly out commuting</p>
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<p>Respond in an optimal way to the UK's financial difficulties so that the long-term impact on the county is minimised. This can be done, for example, by encouraging the restructuring of the local economy so that it becomes less reliant on the public sector and generates a greater number and variety of higher value-added businesses and green jobs.</p>	<p>Be more responsive and better prepared for future economic challenges</p>	<p>Limit impact of cuts on front line services; Support public to be more financially conscious</p>	<p>Increased emphasis on green jobs in the economy</p>
<p>Ensure that the establishment of the super garrison on Salisbury Plain, and other armed forces changes within the county, bring positive benefits both to local communities and to military personnel and their families.</p>	<p>Support the MoD and military communities to remain and continue to invest in the county</p>	<p>Ensure impacts of military presence does not disadvantage existing communities, in particular in rural areas</p>	<p>Better understand and address the environmental impact of military bases on Salisbury Plain</p>

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<p>Use the Local Development Framework (LDF) process to arrive at the best pattern of new development across the county to support the delivery of the other promises in the community plan and, in particular, define what sort of places Salisbury, Trowbridge and Chippenham should become, including agreeing their future scales and roles based on principles of good design.</p>	<p>Better plan the future development of Wiltshire's towns to the benefit of existing businesses and the local economy</p>	<p>Ensure the lives of residents and business owners are not adversely affected by development</p>	<p>Limit the environmental impact of new development</p>
<p>Ensure that the Wiltshire workforce is ready for changing economic demands by effectively preparing young people for work, supporting people to enter or rejoin the workforce, providing opportunities for skills development, and by enabling older people to work beyond retirement age should they so wish.</p>	<p>Encourage local graduates to Wiltshire businesses, where appropriate</p>	<p>Improve skills set of younger people</p>	<p><i>No identified impact</i></p>

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<p>Ensure that Wiltshire is able to meet the needs of its rapidly growing older population. This will include planning to meet future health and social care workforce requirements, effective support to maintain self care and the care provided by relatives and friends, safeguarding those who are vulnerable, the creation of sufficient adapted housing, extra care accommodation and residential care and nursing home facilities to meet expected demand.</p>	<p>Limit the costs of care and accommodation in later life on public services</p>	<p>Protect older people from having decisions made for them and keep them in their home for longer</p>	<p><i>No identified impact</i></p>
<p>Address the lack of affordable housing, including social housing and shared ownership opportunities, by building new housing, bringing empty homes back into use, and through any other means that may become available to meet housing need.</p>	<p>Limit costs of new build and private purchase first</p>	<p>Offer more people a permanent home</p>	<p>1) Lessen the impact of use of green sites for housing development 2) Encourage more environmental awareness through improving the appearance of towns</p>

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<p>Focus on safeguarding against the key factors that disadvantage particular communities and individuals in securing equal life chances and fair access to services, as identified by local evidence.</p>	<p>Reduce the economic impact of disadvantage in communities</p>	<p>More equality for all - therefore improving life for everyone, not just the most disadvantaged</p>	<p>Improve environmental awareness - this is more likely in more equal societies.</p>
<p>Encourage and support people to take more responsibility for their current and future health through healthier eating, participating more in physical activity, using alcohol sensibly, and giving up smoking.</p>	<p>Support people to be less reliant on public services and the state</p>	<p>Improve education and health - supporting the ambition for more equal societies</p>	<p>Reducing individual carbon footprints through decreasing car use for local trips</p>

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<p>Continue to develop and support the Voluntary and Community Sector (VCS) so that it can play an expanded and more innovative role in addressing local needs and delivering services. This will involve a range of initiatives, including the expansion of volunteering activity and promoting the principles of good practice in partnership working.</p>	<p>1) Support VCS to support the economy through provision of specialist services 2) Build skills of volunteers to convert to the future employment</p>	<p>Improve understanding of local needs through better engagement with VCS</p>	<p>Support and encourage voluntary organisations focused on environmental issues</p>
<p>Significantly reduce domestic, business and transport CO2 emissions across the county in line with national targets</p>	<p>Reduce costs to the local area linked to environmental clean up</p>	<p>Reduce household CO2 to improve quality of life</p>	<p>Reduce CO2 emissions from energy and heat</p>
<p>Contribute to creating greater energy security by significantly increasing the amount of electricity and heat generated in the county at community level and on a large-scale through renewable schemes to bring Wiltshire more in line with the rest of the South West region.</p>	<p>Reduce spending on national energy suppliers and sell back surplus units</p>	<p>Reduce household energy costs - in particular for the most vulnerable, to improve quality of life</p>	<p>Reduce CO2 emissions from building energy use</p>

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<p>Provide a safer and more integrated transport system that achieves a major shift to sustainable transport, including walking, cycling, and the use of bus and rail networks especially in the larger settlements of Trowbridge, Chippenham and Salisbury, and along the main commuting corridors.</p>	<p>Improve transport networks to attract new businesses and support the growth of existing ones</p>	<p>Provide wider access to transport, particularly to link rural communities to the main economic centres</p>	<p>Reduce travel related CO2 emissions.</p>
<p>Prepare for the impacts of unavoidable climate change, by increasing the resilience of communities, businesses and wildlife to events such as extreme heat waves, droughts and frequent flooding, through designing and implementing appropriate adaptive responses.</p>	<p>Reduce the clean up cost of the impact of damage causes; increase likelihood that businesses can function as normal</p>	<p>Limit the impact of occurrences affecting the most vulnerable, in particular in terms of isolation</p>	<p>Adapt to the changing climate and limit impact on the environment</p>

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<p>Increase Wiltshire's food security, by, for example, improving the business and environmental sustainability of food production, focusing more on agricultural production for local markets, and encouraging people to become more involved in growing their own food.</p>	<p>Boost GVA through making the most of the Wiltshire food economy</p>	<p><i>No identified impact</i></p>	<p>Reduce environmental impact of importing food where possible; make the most of Wiltshire's agriculture</p>
<p>Continue to reduce the amount of waste produced in the county and increase the proportion of waste which is recycled.</p>	<p>Reduce the waste landfill costs</p>	<p><i>No identified impact</i></p>	<p>Reduce amount of long-term landfill waste; contribute to international initiative to protect resources</p>
<p>Promote greater public understanding and ownership of the difficult choices facing Wiltshire; encourage public confidence and build the trust of local communities to engage with public agencies in a shared approach to local challenges in honest and open decision-making, service delivery and community action.</p>	<p>Improve decision making process and reduce administration and mitigation costs through improved prior understanding of the public</p>	<p>Improve the quality of life of residents through increasing their awareness of their local area and supporting them to feel a part of their community</p>	<p>Support environmental aims through improved public awareness.</p>